



DON CHERRY***

Colourful hockey commentator Don Cherry has joined the Road Hockey To Conquer Cancer team!

Known by many as 'Grapes,' Don Cherry enjoyed (endured?) a minor league hockey career that saw him play but one game in the National Hockey League – a 1955 playoff game in Montreal with Cherry playing for the Boston Bruins. Following his playing career, Cherry turned to coaching, guiding the Boston Bruins and Colorado Rockies of the NHL. Since then, the hockey icon has been a much-discussed

broadcaster, well known (and loved) on 'Coach's Corner' on 'Hockey Night in Canada.' In addition, is a syndicated radio personality (in the Toronto area on The FAN 590), has the 'Rock 'Em, Sock 'Em Hockey' line of videos, has lent his name to a chain of sports bars/restaurants and is the subject of a made-for-television CBC film titled 'Keep Your Head Up, Kid: The Don Cherry Story.' In 2004, CBC ran a campaign to name 'The Greatest Canadian,' and Don finished seventh. Don Cherry assists a number of charitable organizations, and conquering cancer is close to his heart after losing his beloved wife, Rose, to the disease. We thank Cold-FX for providing Don Cherry as an honorary coach for Road Hockey to Conquer Cancer.

**** Don Cherry is already committed to the Cold-FX Dream Team and will not be draft eligible in the RHCC Celebrity Draft.*